**NAME:** T.KAVYA

**DEPARTMENT:** B.E.COMPUTER SCIENCE AND ENGINEERING

**COLLEGE:** DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY,SAMAYAPURAM,TRICHY.

**NAANMUDHALVAM COURSE:** DIGITAL MARKETING

**NM ID:** B16BD045238B33A810B4309121BBF3C1

**ASSIGNMENT ON DIGITAL MARKETING**

**1.Create a blog or Website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words**

<https://www.blogger.com/blog/posts/3944533853415499164>

<https://wordpress.com/post/myhealthyfooddotorg.wordpress.com/7>

**2.Create a New Facebook Business Page and post one social media poster for**

**your brand.**

<https://m.facebook.com/story.php?story_fbid=pfbid0gUHMvyudWzYPJNkNkkDfARcNCbhBfXJzr16pkzoefvrnrtEnj7Rs63ABzEL4ks6bl&id=61550345021631&mibextid=Nif5oz>

**3.Create and design a social media advertisement poster using canva**

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**4.Create email ne wsletter design using Mailchimp or canva tool.**

